



Improve Revenue Collections & Debt Recovery with Software from Profitera Corporation  
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## Profitera Corporate Profile

Profitera's solutions provide rapid return on investments (ROI) as the solutions empower customers such as Banks, Credit Card issuers, Asset Reconstruction companies, Telcos and Governments to realize better control of the outstanding amounts due to them in a highly effective manner. As there is a worldwide struggle to deal with the rising tide of bad debts and defaulting customers, organizations have to leverage innovative technology solutions to remedy these issues. This means that organizations must exploit and leverage specialized technologies of companies like Profitera Corporation to overcome the exploding revenue collections and debt recovery issues at hand.



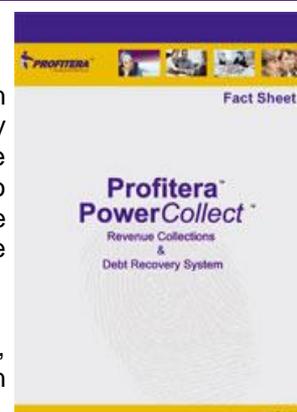
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## Profitera PowerCollect

### Profitera PowerCollect Fact Sheet

Profitera PowerCollect is a very sophisticated software application that effectively facilitates Revenue Collection & Debt Recovery Management. It helps to automate and streamline the Revenue Collection & Debt Recovery processes, enabling organizations to Reduce Bad Debt, Improve Cash flow, Improve Revenue Assurance, Reduce Non-Performing Loans (NPL) and improve overall Customer Service.

For Banks, it helps to address major parts of BASEL II compliance, with a comprehensive operational risk framework with built-in behavior scorecards therefore reducing provisions for bad debt, reducing statutory reserves at the Central Bank and overall reduction in NPL.



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### **Profitera PowerSMS An Advance SMS Notification & 2-way Interaction Platform**

Profitera PowerSMS allows you to intelligently reach to more people in less time, generate greater responses, spend less money and resources— and still serve more, retain more, and profit more. The new mantra in Business today is to communicate early and often.

Profitera PowerSMS automates the processes required for holding personalized SMS conversations with your Customers. Profitera PowerSMS is an advance SMS Notification and Interaction software platform that supports various types of SMS based interactions.



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